



## GIVEX CUSTOMER WEBSITE ENGAGE YOUR CUSTOMERS OVER MOBILE



The CWS is your branded Progressive Web App (PWA), the next step in the evolution of native mobile apps. It's designed to create a seamless experience between your customers and Givex services – online ordering, gift cards, loyalty programs, promotions and more.

Not only an extension of your e-commerce and mobile ordering capability, the CWS app helps you drive sales, deliver targeted promotions that engage customers, and get actionable data.

### DID YOU KNOW:

- 84% of leaders in the Food & Beverage space experienced business improvements when they launched a branded mobile app
- 59% agreed their company faces threats of disruption from more mobile-enabled competitors

### FEATURES:

- App template is skinned to match your branding
- Push promotions to target customers
- Purchase and use gift cards
- All the benefits of native apps but with much less maintenance
- Location tracking
- Scan QR Code to order from your table
- Loyalty program
- Delivery
- Mobile Ordering integrated with gift card and loyalty
- Single-use Number (SUN) for secure payment
- Supports Apple Pay and Google Pay
- Coming soon to your website, the Apple App Store and the Google Play Store

# givex<sup>®</sup>

## CONTACT US

**Australia** +61 7 5322 5360

**Brazil** +55 11 3443 7783

**Canada** +1 877 478 7733

**China** +86 755 8303 8498

**EMEA** +44 (0) 20 8865 3015

**Hong Kong** +852 2866 9668

**Mexico** +52 55 6755 4513

**Singapore** +65 9679 6743

**USA** +1 877 478 7733

[www.givex.com](http://www.givex.com)