

RETAIL POS



GIVEX RETAIL POS IS EQUIPPED WITH TOOLS THAT WILL HELP MANAGE ALL OF THE MOVING PARTS THAT MAKE UP YOUR BUSINESS

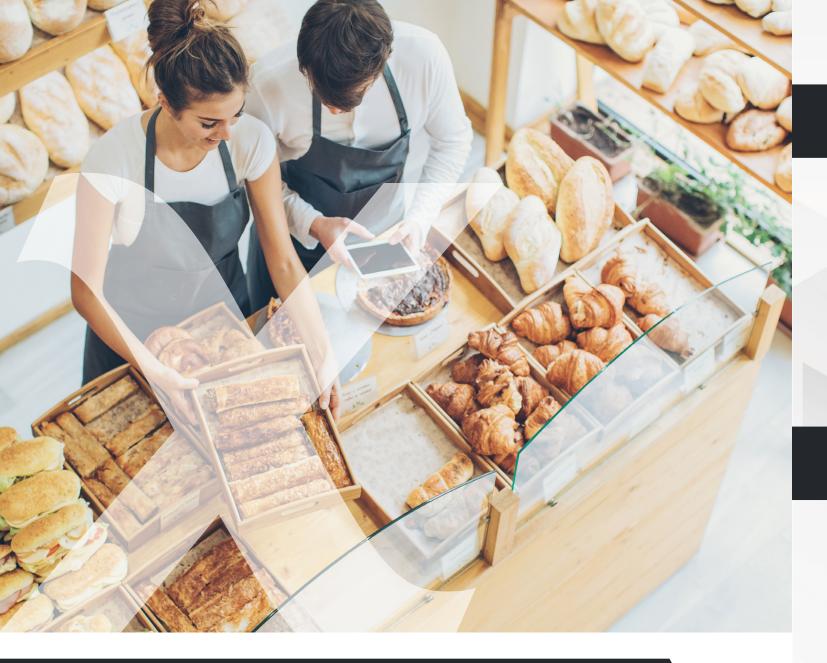
Running a successful business requires a reliable point of sale. Givex Retail POS is a full-featured POS system that can handle every facet of your organization. The proprietary hardware and software of Givex Retail POS is built to scale, so as your business evolves, the POS capabilities increase to meet the new demands. Givex Retail POS is backed by our 20 years of experience in the POS, Gift and Loyalty markets along with our commitment to deliver the very best products that we can to our customers.

GIVEX RETAIL POS OVERVIEW

Givex's Retail POS system is designed with a small footprint and is well suited for single or multi-lane retail environments that have a dedicated cash wrap. The system accommodates several additional peripherals such as barcode scanners, weight scales, credit card readers, receipt printers, and cash drawers. Additionally, the Retail POS system can be easily installed on any existing hardware running Windows 10.

SCALABILITY

Givex develops, tests, and releases new POS software updates regularly. The customizable features allow merchants to enable only the solutions they require today; and provides the flexibility to activate other features for future use.



GIVEXPOS ECOMMERCE PLATFORM

GivexPOS is fully integrated with Givex Customer WebSuite, our online ordering sites for gift cards, and loyalty functionality. Gift cards and loyalty accounts can be activated in-store at the POS lanes by scanning the QR code generated by the web site displayed on any capable mobile device. Both sites include a card registration page and a member profile page that allows merchants to acquire essential customer data, which can later be used for email campaigns and marketing promotions

GIFT CARDS

Givex gift cards are customized with your brand logo, text, and artwork. The cards can be used as a form of payment or store credit and are redeemable in-store or online. Customers can register their gift card numbers online to protect their investments if the card is lost or stolen. The site can also be used to purchase, redeem, or check the card balance. As an optional feature, merchants can include a reload module to the website that enables customers to add money to their Givex card account, using a credit card or PayPal payment.

LOYALTY PROGRAMS

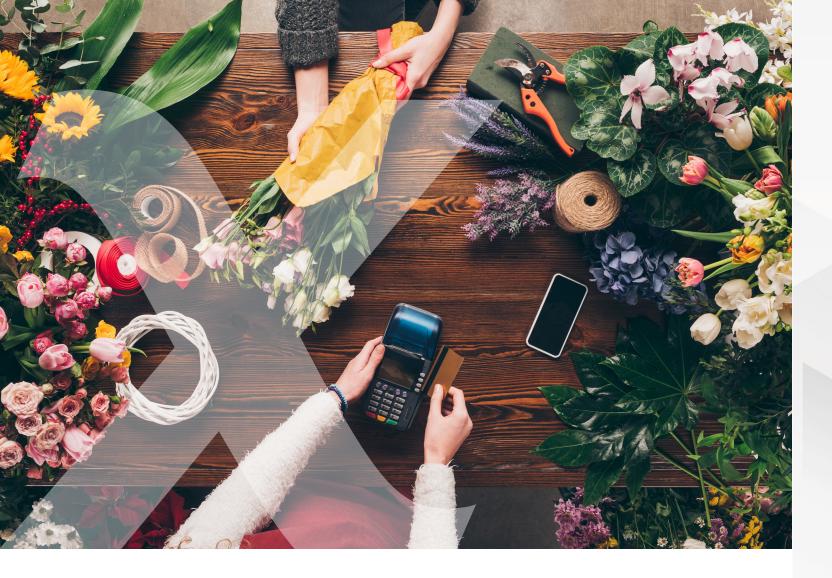
New customers that join the loyalty program will automatically receive a membership card number when they register online. Members can then login to the secure online portal to manage their account profile and checkpoint balances. Points are earned when orders are picked up or delivered at the POS lanes. Notifications when updating Givex Account information are displayed on the website and in an email that is sent to the user.

REPORTING

Givex scheduled reporting ensures that the information that is essential to your business is delivered to you daily. Gain insight into your organization's financial health with granular reports that drill more in-depth into daily, weekly, monthly, and yearly sales figures. Real-time data that is consistent across all lanes and all locations so that everyone receives the same information. The analytics feature displays a visual representation of business data with color-coded graphs that make information easier to organize and digest. The correct data will help you spot buying trends, track sales, forecast, and identify issues sooner so you can take action.







GIVEX RETAIL POS FEATURES

INSTALLATION

Givex Retail POS is quick and easy to install, and we have simplified the onboard process, so no wasted days are spent fumbling with wires.

INTEGRATED PAYMENT

Multiple payment options, Best of breed payment partners, Global Payments, Moneris, TD, Chase Paymentech, and more.

PROMOTIONAL **SALES**

Customizable promotions, Buy one get one (BOGO), Discounts, SKU Promotions, and Coupons.

TRANSPARENT + ACCURATE **FINANCIAL** REPORTING

Cash out statements, End of Day (EOD) Transaction analysis, Sales report, Hourly sales report.

INVENTORY MANAGEMENT

Stock level inventory replenishment + tracking, Item lookup and countdown, Out of stock, Purchase orders, Receiving, Inventory counting.

CUSTOMER MANAGEMENT + ENGAGEMENT

Customer account profiles, Loyalty programs, Points Issuance, Frequent visits, Referrals, Email campaigns.

Permission-based access, Secure login, Finance, Program administration, Gift and

SCALES

Price computing retail scales, Fast weighing, Printing capabilities, Programmable touch screens.

LAYAWAYS

Sales, Deposits, Held items for extended periods.

LABELLING **SOFTWARE**

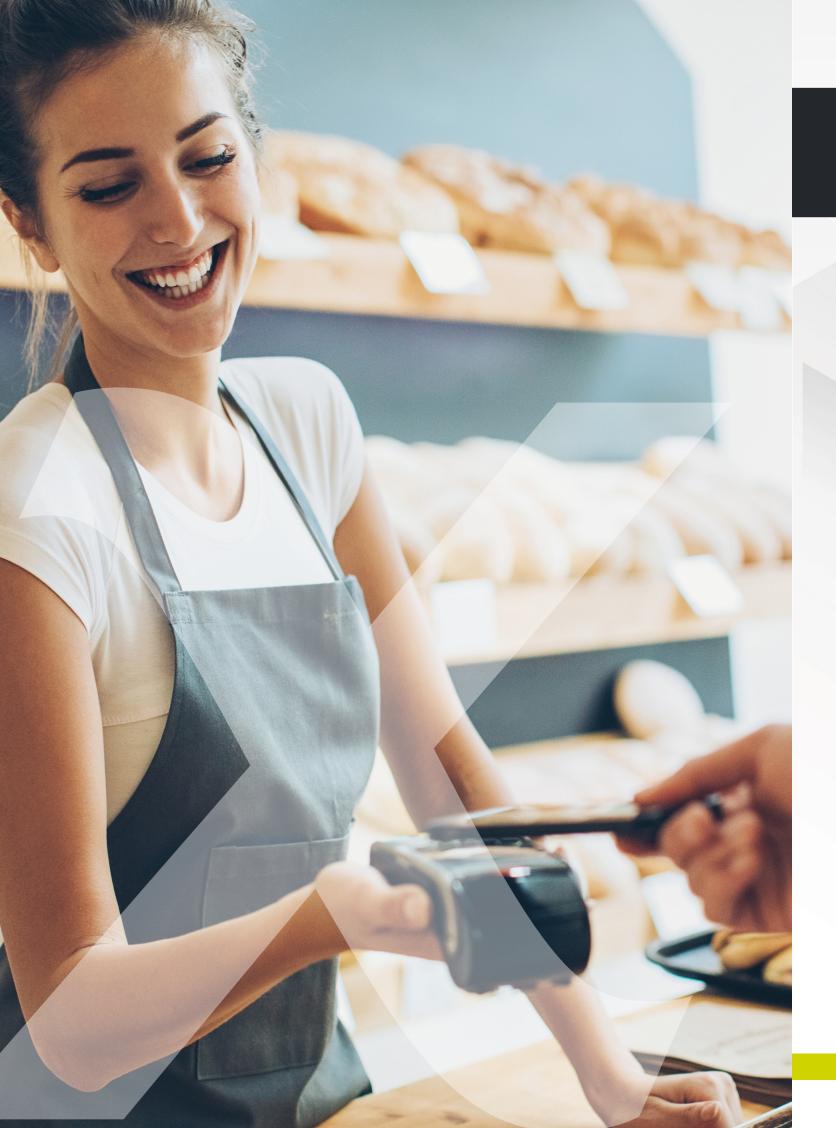
Shelf Label Software Supports Label Printing in Various Formats.

CLIENT PORTAL

Remote access, Reports, Loyalty.

PERFORMANCE REPORTS

Sales mix, Metrics reports, Hourly sales, Labor management, Employee Contests, Operator statistics. Transaction analysis.



GIVEX RETAIL POS MARKETS

GROCERY STORES

Multiple lanes/ locations, Clock-in/ Clock out, Secure login features, integrated scales, labeling software, thermal printers, Variable payment, Coupons + Discounts.

CONVENIENCE/GAS STATION

Fast transaction processing, Scheduling, Inventory tracking, integrated peripherals, Lottery integration, EMV compliant.

CONFECTIONARY

Production and pre-production inventory tracking, Stock counts of individual, weighted or pre-packaged products, Multi-item tracking capabilities, Suitable for confectionery, baked goods, and coffee shops with diverse product offerings.

LIQUOR STORES

Multi-location synchronization, Robust inventory management, Stock shortages notifications, Permissionbased administrative portal, Variable payment options, integrated gift + online loyalty functionality.

HARDWARE STORES

Single location to enterprise, Inventory tracking and management, Employee management, Sign on/off, Scanner/barcode inventory count, Customer database, Marketing and Promotions.



CONTACT US

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