givex<sup>®</sup>

CWS/4.0





# **FEATURES**

#### **GIFT CARDS** INFORMATION

Users can be fully aware of their gift card's usage history, checking the card's balance and it's previous transactions.

#### **GIFT CARDS** PROTECTION

The site offers users the ability to register their gift cards to prevent theft or loss. It's also possible to report stolen/lost cards in the same site.

## **GIVEX CUSTOMER** WEBSUITE

### YOUR ONLINE TOOL TO INCREASE SALES

The Customer WebSuite is an online module-based site that allows you to sell gift cards. Our responsive template provides your customers with a seamless omnichannel experience, whether they are using smartphones, tables or desktops. With different modules to select from, you can also add your loyalty program and sell B2B gift cards and e-gift cards in the same online environment, so your customers don't have to jump from site to site to purchase different items.

#### LOYALTY WEBSITE

Using the same gift card functionality, customers can register, check balance, and redeem rewards using their accumulated points in the same friendly interface.

All online transactions are protected using the highest security standards within the industry.

#### **CUSTOMIZE** PHYSICAL GIFT CARDS

Want to offer truly personalized gift cards with custom messages and images? Our CWS allows vour customers to personalize a physical card and get it delivered using out fulfillment services.

#### **SECURITY**

#### **B2B GIFT CARDS**

Sell cards in bulk to your corporate clients. You can add this module and your clients can buy.



Givex offers omnichannel POS, gift card, loyalty and stored value ticketing solutions which drive sales for our clients, help them better understand, reward and entice their customers and ultimately make better-informed business decisions. With over 20 billion transactions worldwide and counting, our goal is to empower our merchants with knowledge and knowhow by delivering high quality customer engagement solutions on time. Whether it's 24/7 support or hassle-free upgrades, our clients know that they can count on us to provide everything necessary for their success.

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