



uptixTM
by give^x[®]

Phillies[®]
TOP UP



EMPLOYEE TOP UP CARD TECHNOLOGY BY GIVEX

LEADING THE WAY WITH NEW INNOVATIONS AND PROVEN FUNCTIONALITY IN STORED VALUE TOP UP.

Sports and entertainment venues along the Universities across the country are transitioning to this state of the art solution to handle all of their Top Up Card needs.

- FUNDS LOADED TO A 21 - DIGIT CODE
- VALUE REDEEMED FOR PRODUCTS/SERVICES AND PROCESSED IN REAL TIME
- CARDS ARE PROGRAMMED TO RELOAD AT REGULAR INTERVALS
- UNUSED BALANCE CAN BE CANCELLED OUT
- LIMITS CAN BE PLACED ON SPENDING

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Givex has enhanced their Gift Card functionality with a new feature for Card Groups called “top up”.

What was a manual adjustment process can now be automated on a daily basis for each card group using different values. We’ve expanded our usage of this functionality both here at Citizens Bank Park and out Spring Training Site, Spectrum Field in Clearwater, Florida

The Phillies and out partner Aramark use many of the Givex tools in the Givex toolbox for both Gift Cards and the Uptix product to run our business.

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CHRISTOPHER POHL

THE PHILLIES
DIRECTOR, TICKET TECHNOLOGY & DEVELOPMENT
CITIZENS BANK PARK



CONCESSIONAIRE'S NEEDS COME TO LIFE

STADIUM CONCESSIONAIRES HAVE VERY UNIQUE OBSTACLES IN THEIR BUSINESS AND THESE ADDITIONAL FEATURES HELP OVERCOME THOSE OBSTACLES.

FEATURES

- ASSOCIATE AN EMPLOYEE ID NUMBER TO A GIVEX CARD NUMBER
- PROCESS TRANSACTIONS DIRECTLY USING THE EMPLOYEE ID CARD
- RUN MULTIPLE ALLOWANCE PROGRAMS WITH VARYING BUDGETS
- ABILITY TO INCREMENT THE FULL VALUE OF THE CARD PER SEASON
- SET CONTROLS ON THE INCREMENT VALUE TIMING
- SET CONTROLS ON WHAT PRODUCTS CAN BE PURCHASED WITH THE CARD
- CANCEL OUT UNUSED BALANCES REMAINING FROM THE PREVIOUS DAY
- PROVIDE SEPARATE REPORTS FOR EACH PROGRAM TYPE
- PROVIDE CUSTOMIZED REPORT BY PRODUCT

BENEFITS

- ALLOWS THE MERCHANT TO CROSS REFERENCE EMPLOYEE DATA/CARD DATA
- ELIMINATE THE NEED FOR A SECONDARY PRINTED CARD
- BASED ON THE SENIORITY, BUDGET AND CONTROLS IN USE
- REDUCES ADMINISTRATION TIME IN MANAGING THE PROGRAM
- THIS ENSURES THAT THE CARD VALUE DOES NOT EXCEED THE DAILY ALLOWANCE
- ELIMINATES THE PURCHASE OF ALCOHOL ON THE JOB
- THIS CONTROLS THE LIABILITY FOR THE MERCHANT
- RUN INDIVIDUAL TRANSACTION REPORTS FOR DISTINCT GROUPS (MANAGERS/ EMPLOYEES) INCREMENT AMOUNT, REDEMPTION ETC.
- PROVIDES SKU DETAIL OF ITEMS REDEEMED, INVENTORY RECONCILIATION



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