

giveX[®] ORDERING KIOSK





OVERVIEW

Already commonplace in restaurants and QSRs, Givex standalone kiosks are changing the face of customer service for the betterment of both customers and the merchants. They support an impressive digital merchandise catalogue, integrated payment solutions and in-store surveys that engage customers. Aside from the obvious benefits such as line busting and improved wait times, kiosks can also play an integral part in the way restaurants communicate and share information with their customers and learn how that information can drive impactful business decisions.



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CUSTOMER BENEFITS

- **Visually Appealing:** Products are well represented with bright colorful menu display and intriguing item descriptions
- **No pressure:** All transactions are private, and customers do not feel judged, influenced or pressured by the salesperson
- **Improved customer experience:** Kiosks are a service-added feature that are an extension of your brand
- **Convenience:** Integrated payment solutions mean customers can move through the line even faster
- **Ease of Use:** Many consumers are comfortable using technology in one form or another to make purchases. Givex Kiosks are easy to use and easy to navigate
- **Reduced Wait Time:** Givex alleviates the lunch time bottleneck and decreases wait times for customers who are standing in line to be served. Merchants can serve more customers in the same amount of time
- **Purchase at Your Leisure:** Kiosks offer consumers more control over their purchases. They can take their time browsing through menu items and discovering new products



MERCHANT BENEFITS

- **Small Footprint:** High resolution touch screen has a small footprint and is ideal for small businesses with limited space. The kiosks can even be positioned on a countertop or mounted on a wall
- **Today's consumers are tech savvy:** The introduction of kiosks in your establishment modernizes public perception of your business and makes your business more appealing to younger patrons who prefer to use technology
- **Reduced human error:** With kiosks there is no miscommunication or language barriers. Reduced errors during the order processing results in reduced food waste
- **Assists Front Line Staff:** When employees are not tied to the front counter or register, they can focus their efforts on the customer experience and engage with guests
- **Data is gold:** Customers are more likely to share personal information when using technology vs. answering questions from someone behind the counter. Use opinion polls and surveys to ask customers questions and gain deeper insight into your guests
- **Maximize your labor force:** Allow employees to maximize their time with other tasks and reduce labor costs
- **Drive lift at the check out:** Promote new products and encourage additional sales with special offers. Studies have shown that consumers tend to purchase more and try new products when using technology to make their purchase



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